

## The Leaders Guide To Presenting How To Use Soft Skills To Get Hard Results

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The Leaders Guide to Presenting provides leaders with a thorough, practical and easy to use guide to making presentations to different types of audience. I've learned a lot from reading it." Jeremy Lazarus MA, FCCA, FCT, Director, The Lazarus Consultancy Ltd

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There is great guidance in the book for when things go wrong, or when are presenting a challenging or difficult message that may cause a less than positive reaction. No one wants to think the audience might hate an idea or solution, but a presentation is not always met with rapturous applause.

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The final exercise was an outstanding way to see how these leaders think and how they show up as leaders. Here are a few things I learned that I want to pass along to anyone who is presenting to their SLT. 1. Clearly define the problem: If you have not correctly decided what to look at then everything you propose will be for naught.

9 Strategies for Presenting to Your Senior Leaders

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